

## **New Wrist Watch Doesn't Take Any Bull**

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NEW YORK (Wireless Flash) – A conceptual artist in New York doesn't take crap from anyone and now he has a way to detect it.

Joey Skaggs has created a "Bulls Detector Watch" which moos at people who are full of baloney.

He says he came up with the idea after he realized he's been a "human B.S. detector" for more than 40 years and wanted others to have a way to express their true feelings.

The watch retails for around \$49.95 and Skaggs says he opted to use a bull sound effect over the expletive because it translates into all languages and the "subtle noise is a conversation starter."

Says Skaggs: "Someone will hear the moo and ask what it is and you can say 'Sorry my bulls detector just went off.'"

He says he didn't want the watch to emit a stinky odor every time someone was full of crap because, as he points out, "that would just be offensive to everybody and not just the one's bullsting."

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(Full story & contact numbers available only to subscribers or trial users.)

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